



Products, Markets & Distribution

The Resource For Dynamic And Sustainable Growth Strategies.

PROFITABLE GROWTH IS VITAL TO AN INSURANCE ORGANIZATION. EFFECTIVE PRODUCT DEVELOPMENT IS THE ENGINE THAT DRIVES DYNAMIC GROWTH STRATEGIES.

MARKET SHARE/POSITIONING

Insurance carriers battling over market share face even greater challenges with today's business climate. Product concepts, pricing structures and sales material must not only meet customers' needs while implementing new technology, but each must contribute to positioning the company for dynamic and sustainable growth and profitability.

ISC PRODUCT INNOVATION

Insurance Strategies Consulting's team of experts provide a proven track record of product innovation. Our goal is to help you succeed in the marketplace with products that are profitable, creative, competitive and market-focused.

We provide a full range of product development services tailored to the unique needs of each organization.

We can act as an extension of our clients or produce results independently, providing a resource of confidence and competence. We will customize solutions for your market niche, and assure that you understand the implications of the change to your product line.

Our state of the art software provides easy to use and easy to update capabilities for any products that you may desire.

"IF EVERYBODY IS THINKING ALIKE, THEN SOMEBODY ISN'T THINKING!"

- George Patton

PRODUCTS, MARKETS & DISTRIBUTION

ISC offers the following development services:

- **PRODUCT DEVELOPMENT**
- **MARKET ANALYSIS**
- **DISTRIBUTION STRATEGIES**
- **COMPLIANCE AND PRODUCT FILINGS**
- **PRODUCT IMPLEMENTATION**
- **RATE FILINGS**

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